

Jason Hutson	Matsuzaki Mansion #201 Ikejiri 4-27-5, Setagaya, Tokyo 154-0001 JAPAN	tel 0081 90 2757 1929
		url: goodglobalgames.org
		Work Email: bmilk@msn.com

goodglobalgames.org

Prepared for: Olympic Committee Rep's, Local Universities, Private Sponsors + Donors

Prepared by: Jason Hutson, Rotary Peace Fellow/ ICU Japan

December 13, 2007

Proposal number: 1.2

Jason Hutson	Matsuzaki Mansion #201 Ikejiri 4-27-5, Setagaya, Tokyo 154-0001 JAPAN	tel 0081 90 2757 1929
		url: goodglobalgames.org
		Work Email: bmilk@msn.com

Executive Summary

Objective

Combining educational/sport/environmental programs, **goodglobalgames** aims to build a fun and interactive approach to youth and community outreach, at home and abroad. 'Sport and Development' initiatives from all around the world are providing new, innovative ways to get young people involved in the international community. **goodglobalgames** acts first and foremost as a regional platform for Asia, coordinating a diverse range of challenging experiences for young people of any country or nationality- through sport.

Goals

The 3 core programs will provide a foundation for the first project launch (Beijing, Summer 2008) where 8-10 young *streetball* players from the Tokyo area will participate in a week-long visit to the Olympic Games.

Solution

On-line platform, English-based, All-access, Local youth meet International experience. This is

goodglobalgames

First Project: The LBC

LBC is *Love for Basketball and Community*. The time is now, more than ever, to build new friendships through the game of basketball. The ultimate dream of making it to the NBA has become more of a reality for some. While for those less fortunate, there are now more and more options to consider.

PLAYERS

Requirements: must be 20 years of age; second language ability (Chinese or English); have valid passport; and participate in an on-line competition (You-tube entry format, i.e. Why do you want to go to the Olympics?)

- **Competition entries** will be judged along with general written information about sports background, international/ study abroad experience, hobbies and interests, etc.
- The most *qualified* and most *enthusiastic* players will be selected from the pool of entries, not necessarily according to talent/height/ability.
- The players will be selected according to a **TEAM** concept, depending on character and interpersonal skills, above all. Basketball skill and athleticism will be secondary, in the final selection process.

Jason Hutson	Matsuzaki Mansion #201 Ikejiri 4-27-5, Setagaya, Tokyo 154-0001 JAPAN	tel 0081 90 2757 1929
		url: goodglobalgames.org
		Work Email: bmilk@msn.com

goodglobalgames		
Education Programs	Sports Programs	Environment Programs
Language-learning HIV Prevention Projects Cultural Awareness	The LBC project Tokyo-Beijing-Shanghai-Seoul LA-NY-PARIS-S.AFRICA	Recycle CLEAN-UP Projects Volunteer, Build + Play
On-line message service (forum) Fundraising/ volunteer service Group trips to local communities Components +Activities	Contests Media/ Sponsor events Fundraising Components +Activities	Collecting used equipment Donation+Service to poor regions Park/ Beach/ Street Components +Activities

- For more information on the goals and objectives of the **goodglobalgames** Sports Program, please check the website.
- You can also see the on-line SPORT FOR A BETTER WORLD competition from NIKE/ Ashoka Foundation:

<http://www.changemakers.net/en-us/competition/sports>

Please go to "view entries" section and search for
THE LBC= Love for Basketball and Community
Japanese youth share W-O-R-L-D-W-I-D-E dreams